



## DAVID SMITH

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### EXPERIENCE

Mar '09-Present  
Austin, TX

#### Tocquigny Interactive Marketing

Senior Designer, Creative

I have been working to promote creative thought leadership in order to raise the quality of work produced by this agency. The success of this initiative can be measured by increasing requests for me to carry out responsibilities reserved for an Associate Creative Director. Currently I work at every level of development for web and print projects. My responsibilities have included: proposal generation, client presentations, creative direction, strategy, and design.

Mar-Dec '08  
Austin, TX

#### Lake Hills Church

Graphic Designer

Working with a small creative team I developed procedures and resources to improve creative quality and department efficiency including: time-tracking protocol, project documentation, and project development guidelines. Some of my responsibilities have included: client interaction, art direction, project management, design, and production. I also collaborated with print bureaus and web developers when necessary.

Jun '06-Mar '08  
Mt. Vernon, WA

#### I Am Nonetheless

Freelance Graphic Designer

As a contractor and consultant, I offer clients full service design solutions to meet a variety of needs. I have delivered brand strategies, corporate identities, websites, collateral, and illustrations to clients within for-profit and non-profit industries. I have worked directly with internal teams, and with vendors to complete projects on time and on target.

Summer '05  
Bellingham, WA

#### Towner Press

Pre-Press Design Intern

The objective of this internship was to improve my overall knowledge of file setup, output, and printing processes. I worked in the Pre-Press Department proofing, editing, designing, and preparing files to be printed. As a medium size print bureau, Towner offered me insight into many forms of printing as well as specialty techniques such as foil stamping, embossing, coating, and binding.

Summer '04  
Mt. Vernon, WA

#### Prime West Graphics

Graphic Design Intern

The objective of this internship was to improve my skills in corporate design, client relations, and design communication. I worked directly under the Creative Director on projects including corporate identity, publication design, web design, and marketing collateral.

### EDUCATION

#### Bachelor of Fine Arts

Savannah College of Art and Design

Major in Graphic Design with interest in Illustration and Photography.

#### High School Diploma

Stanwood High School

Focus in Graphic Design, Illustration, Photography, and Interactive Design.

### SKILLS

1 — 5

Communication	●●●●●
Visual Design	●●●●●
Typography	●●●●●
Illustration	●●●●●
Photography	●●●●●
Photoshop	●●●●●
Illustrator	●●●●●
InDesign	●●●●●
Keynote	●●●●●
MS Office	●●●●●

### ACHIEVEMENTS

#### New York Art Directors Club

2006

I was selected as one of four Graphic Design Seniors to represent the Savannah College of Art and Design at the New York Art Director's Club *Annual Student Portfolio Review*, of which only one hundred students are chosen to participate nationally.

#### SCAD Design Recognition

2002-06

As examples of top student work, several of my projects were displayed in building galleries on campus.

#### Qualified for Dean's List

2002-06

Maintained a academic GPA of 3.5 or greater.

